



M.G.SUDHIR

(+91)-9488923526

hire@sudhirmg.com

Sathyamangalam

PORTFOLIO



www.sudhirmg.com



LANGUAGE



Tamil



English

HOBBIES



Farming



Traveling



Designing & Drawing



PC Building



OBJECTIVE

A builder at heart – I code, design, and grow businesses online. With hands-on experience across development, design, SEO, and marketing, I've led 30+ client projects and built my own company from scratch. I believe in learning fast, executing faster, and always delivering results that matter.



SKILLS

Web Development

HTML, CSS, JS, PHP, jQuery

Laravel, CodeIgniter, Next.js

Bootstrap, Tailwind CSS

WordPress, Shopify, Magento

PostgreSQL, MySQL

Backend & Servers

Node.js (basic), Python (scripts/tools)

Saleor, Aimeos, Bagisto

Linux (Ubuntu, Debian), Windows 2019

cPanel, Hostinger (hPanel), VPS

Design & UI/UX

Figma, Adobe XD

Photoshop, Illustrator

Adobe After Effects, Premiere Pro

Canva (for quick social + visual)

Digital Marketing & SEO

SEO Tools: Ahrefs, Google Search Console, RankMath, Yoast and more

Meta Ads, Google Ads

White Hat SEO

Digital Marketing

Blog, Content, and Technical Writing

Tools & Tech

Adobe Suite

MS Office & Docs

Zoho Tools

GitHub, VS Code, Notion, Trello

Soft Skills

Team Leadership, Communication

Quick Learning

Client Handling, Project Management

HR Coordination

Indian Business and legal Knowledge



CERTIFICATION

Udemy

- The Complete 2021 Web Development Bootcamp
- The Essential Web Developer Course
- User Experience Design Essentials - Adobe XD UI UX Design
- SEO 2021: Complete SEO Training + SEO for WordPress Websites
- The Complete Digital Marketing Course



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EXPERIENCE

2019 – 2021 Web Designer – Wilfred Productions

Coimbatore, Tamil Nadu – Freelance/After College Hours (1 PM to 8 PM)

- Designed and maintained client websites using WordPress and HTML/CSS
- Handled blog management, layout updates, and basic SEO setup
- Gained hands-on experience in project delivery and client feedback cycles during college

2021 – 2023 Web Designer & Digital Marketer – GovReports

GovReports (Australia, Coimbatore Office) – Full Time

- Worked with a large international team to design websites, landing pages, posters, and promotional videos
- Developed static and dynamic websites for in-house and client-side tools
- Supported HR and finance operations when needed – including recruitment, payslip generation, and record keeping
- Strengthened skills in design, marketing strategy, team communication, and process discipline

2023 – Present Founder & Full-Stack Strategist

AscendDigital Technologies Pvt Ltd

- Built the company from scratch – handled web development, marketing, operations, and legal setup (Pvt Ltd, GST, ISO)
- Led a 3-member team (designer, developer, editor) and mentored them from basics to deployment
- Delivered 30+ projects including eCommerce, portfolios, business websites, and marketing assets
- Successfully executed SEO, performance marketing, and automation strategies for multiple clients
- Managed client communication, deadline adherence, quality assurance, and financial operations end-to-end
- Learned and applied advanced technical skills including Laravel, Magento, WordPress, Saleor, hosting, and server management



EDUCATION

2021	60%	M.A	-ENGLISH	Patrician College of Arts and Science
2019	49%	B.A	-ENGLISH	Kongu Nadu Arts and Science College
2019	58%	DIP	-APICULTURE	Kongu Nadu Arts and Science College
2016	72%	HSC	-ARTS	Saradha Matric Hr Sec School
2014	80%	SSLC	- STATE	Saradha Matric Hr Sec School
2025	-	MBA	- BA	SRM Online University – Waiting for Final Exam